

2013 DES MOINES CITY COUNCIL



Vision

An inviting, livable, safe waterfront community embracing change for the future while preserving our past.

Mission Statement

We protect, preserve, promote, and improve the community by providing leadership and services reflecting the pride and values of Des Moines citizens.

Goals

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| <ol style="list-style-type: none">1. Protect people and property2. Promote economic stability, growth, and vitality3. Maintain the City's infrastructure4. Enhance the City's infrastructure5. Provide efficient and effective customer-oriented City Services6. Improve and enhance community communications | <ol style="list-style-type: none">7. Preserve and celebrate the historic elements of the City8. Encourage community involvement9. Preserve livability for all generations10. Participate in regional and state issues and decisions11. Protect the natural environment |
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Strategic Objectives

Short Term

- Implement code changes to deal with nuisance properties.
- Finalize and begin implementation of a Marina and Beach Park Business Plan.
- Aggressively pursue alternative revenue sources.
- Increase opportunities to recognize community members/organizations and City staff.
- Review and modify as needed regulations along commercial corridors.
- Implement and practice the City's Emergency Management Plan.
- Develop and implement a plan to improve communications with the community including enhanced electronic communications and community forums.
- Continue and enhance the City's collaborations with the educational communities.
- Pursue new road funding both legislative and local options.

Long Term

- Develop a marketing/branding program for the City.
- Identify development regulations to delete or revise.
- Continue and enhance the City's collaborations with the educational communities.
- Determine how to fund ongoing maintenance of infrastructure and construction of new/upgraded infrastructure including safe, walkable streets.
- Work with the Pool District to keep a pool in the City.
- Continue to improve interactions with the Police Department, the Des Moines Police Guild, and the Des Moines Police Management Association.
- Continue to improve the City's reputation in the business and development community.
- Review and modify as needed development regulations in neighborhoods and residential areas.
- Conduct a comprehensive review of Redondo issues and services.
- Study Des Moines Beach Parks' future.
- Continue to explore and develop opportunities in the 89 acre buyout area known as the Des Moines Creek Business Park.
- Work with local water utilities to identify low cost sources of water("green lawns").
- Develop a plan to build a new Court House and City Hall in Des Moines.
- Address nuisance properties.
- Increase opportunities for public safety.

Process

Budget Process Permit Process

Adopted February 7, 2013 by the Des Moines City Council
Pictured Above Standing L-R: Dan Caldwell, Bob Sheckler, Melissa Musser, Matt Pina
Seated L-R: Carmen Scott, Mayor Dave Kaplan, Jeanette Burrage